

# SPECIAL REPORT:

## 5 Things YOU Should Know about Summer Camp At our School:

This free resource has helped hundreds of people **JUST LIKE YOU** Discover issues with starting a Summer Camp that they **NEVER** would have considered – issues to be **Excited** about, **WARY** about, and everything in between!

### 1) Safety

The number one **MOST** important thing that should be stressed in a Summer Camp Program is safety. From the drills that are done in class, to the way the warm-up is presented, Safety has to be paramount through and through.

You would think that because it's "Martial Arts" it might be inherently dangerous, and you wouldn't be alone. But honestly, and it's because we make safety a priority, we **RARELY** have an injury in class. In fact, regularly we see our students coming **INTO** the school with injuries from tee ball, dance class, and just plain living normal lives – the karate school is often the safest place they go!



### 2) We are Fitness Oriented

The **BIGGEST** difference between a **GREAT** program and an inferior program is the **INHERENT** use of fitness in the classes. I'm not talking about jumping jacks and pushups necessarily. I'm talking about kids while they're learning techniques that are super fun.

This happens in our Summer Camp because they'll be working constantly throughout the day with the instructors and other students in exciting situations and drills where they're constantly using new muscle groups that just aren't used in "normal" daily life or exercise in PE at school.

### **3) We Understand Children**

Please be sure that the Summer Camp that you choose understands children! The reality is that many Summer Camps enroll children, but employ staff that just doesn't really understand how to interact with them.

At our Martial Arts school, you won't find yelling, frustration or anger in our instructors. You'll see experienced, solid leadership, which is exactly what children need. We've been doing it for a long time, and we're pretty good at helping children WANT to succeed, not just FORCING them to!



### **4) We Teach Respect**

Because we're a Martial Arts school, respect is in our DNA! We have a culture of respect throughout our school, and it benefits kids tremendously, because it helps them be more respectful outside of our school.

Our martial arts school is a traditional martial arts school that teaches Self-Defense, not a Self-Defense school that just teaches techniques. So with us, there's no doubt that Respect foremost in our school's "Culture" – from the front desk to the mat, we give it to get it, not the other way around.

### **5) Structured Curriculum**

Imagine what it would be like if school teachers just showed up to class and taught whatever they wanted – no syllabus, no [structured] curriculum – just by the seat of their pants, based on their own experience. It would certainly be fun for the teacher (and the students) for a while, but eventually, the teacher would run out of "experience" and the student would run out of "preparation" – meaning, they wouldn't be ready for the next, harder set of challenges.

Be sure that the program you choose doesn't just teach by the "Seat of their Pants".

At our martial arts school, our curriculum isn't just structured, it's flexible as well. Flexible enough to be individualized (allowing people with different goals to approach the same technique or challenge with varying levels of intensity and purpose) to YOUR CHILD as a student. In fact, it's part of our staff's responsibilities to review classes each day and note anything that WASN'T flexible for a student. Then we work together with our decades of Martial Arts and teaching knowledge to ensure that it's fixed – that week.

## **Bonus: We have a Great Facility**

It's important that a good Summer Camp program be housed in a good facility, for Safety, comfort, and proper training. There should be proper safety mats on the floor, up to date equipment in good working order, etc. You do NOT want to take class somewhere that's dirty, unkempt, or just plain run-down.

Our facilities aren't just clean (our staff has a daily cleaning checklist that includes not just cleaning at the end of the day – but throughout the day's classes – you'll often see them cleaning areas while you're actually working out), they're modern, bright and classy. Our goal is to make you FEEL comfortable and BE safe.

## **Oh, and it's Fun!**

It HAS to be FUN! We've been teaching Martial Arts to children here at our school for a while, and we figured out a LONG time ago, that if our students were going to get good at Martial Arts, they have to REGULARLY come to class. If they came to class and it was boring and terrible, they weren't going to come at all! So we had to find a way to keep kids FOCUSED while having FUN, and over the years we've really perfected it. .

We literally use FUN and FOCUS as a way to improve the Quality of Life of our students. They love it, and you'll love it too!

If you need more information or you'd like to schedule a tour, check your email and click one of the links. We'll answer your questions, and get everything setup for you.

We'll see you soon!

